NIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

TE OF DISTANCE EDUCATION

ASSIGNMENT (PART I)

Programme : MBA Semester : II

Course: Human Resource Management

Code: CP-201

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Define Human Resource Management (HRM)? How it is useful for organisations? Explain.

Q2. "Recruitment and Selection are two different processes". Do you agree? Justify.

Q3. Define Human Resource Planning (HRP)? Explain the importance of HRP in service organisations.

NIVERSITY OF SCIENCE & TECHNOLOGY,
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ASSIGNMENT (PART II)

Programme : MBA Semester : II

Course: Human Resource Management

Code: CP-201

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. What do you mean by performance Appraisal? Discuss different methods of performance appraisal in brief.

Q2. Write a detailed note on Industrial relation and trade unions in India. Explain a case of union unrest in Maruti Suzuki Ltd. At Gurgaon.

Q3. Illustrate various methods of selection and recruitment in organisations?

NIVERSITY OF SCIENCE & TECHNOLOGY,
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ASSIGNMENT (PART I)

Programme : MBA Semester : II

Course: Financial Management

Code: CP-202

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. "Profit Maximisation approach of financial management is based on the concept of oppstunity cost."Justify.

Q2. Define Capital Budgeting? Explain the NPV and IRR Method of Capital Budgeting. Which method is better and why?

Q3. Define Cost of Capital. How the cost of Debt (Debentures) is Computed? Illustrate.

NIVERSITY OF SCIENCE & TECHNOLOGY,
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TE OF DISTANCE EDUCATION
ASSIGNMENT (PART II)

Programme : MBA Semester : II

Course: Financial Management

Code: CP-202

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. What is Capital Structure? Differentiate between NOI approach and NI approach.

Q2. Write notes on the following:

a) Inventory Management
b) Determinants of Dividend Policy Decisions.

Q3. Define working Capital. How the working capital requirements are computed? Illustrate with a suitable example.

NIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

TE OF DISTANCE EDUCATION

ASSIGNMENT (PART I)

Programme : MBA Semester : II

Course: Marketing Management

Code: CP-203

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Explain various marketing concept with suitable examples.

Q2. Write a detailed note on Marketing Environment and its impact on pricing decisions.

Q3. Describe Market segmentation along with targeting and positioning. Illustrate the concept.

NIVERSITY OF SCIENCE & TECHNOLOGY,
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TE OF DISTANCE EDUCATION
ASSIGNMENT (PART II)

Programme : MBA Semester : II

Course: Marketing Management

Code: CP-203

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Explain various stage of PLC?

Q2. Write Notes:

   a) Niche Marketing
   b) Marketing Strategy

Q3. What do you mean by marketing channels? Explain the concept of Supply Chain?

NIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

TE OF DISTANCE EDUCATION

ASSIGNMENT (PART I)

Programme : MBA Semester : II

Course: Production and Operation Management

Code: CP-204

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Differenceciate Production and Service. Also discuss the role and scope of production Management in organisation?

Q2. Draw out a layout diagram of any organisation. Also mention various types of plant layouts?

Q3. Define work study. Explain the methods of work study with examples.

NIVERSITY OF SCIENCE & TECHNOLOGY,
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ASSIGNMENT (PART II)

Programme : MBA Semester : II

Course: Production and Operation Management

Code: CP-204

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Define Acceptance sampling. Explain the uses of acceptance sampling in production management?

Q2. Write notes on the following:

a) Total Quality Management (TQM)
b) Economic Order Quantity (EOQ)
c) Scheduling

Q3. Discuss various methods of inventory control. Which is more useful and why? Explain.

NIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

TE OF DISTANCE EDUCATION

ASSIGNMENT (PART I)

Programme : MBA Semester : II

Course: Statistical Analysis

Code: CP-205

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Define Statistics and statistical analysis? Explain the process, nature, role, importance and scope of statistical analysis in business decisions.

Q2. What is correlation? How it is different from regression?

Q3. Define Sampling? Explain the different methods of sampling with suitable examples.

NIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

TE OF DISTANCE EDUCATION

ASSIGNMENT (PART II)

Programme : MBA Semester : II

Course: Statistical Analysis

Code: CP-205

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. What do you mean by Mean, Median and Mode? How these are useful in statistical analysis of business data?

Q2. Write notes as the following:

   a) Non Parametric tests Vs. Parametric tests
   b) Hypothesis testing

Q3. Discuss the meaning and nature of statistical quantity control and its methods.

NIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

TE OF DISTANCE EDUCATION

ASSIGNMENT (PART I)

Programme : MBA Semester : II

Course: Research Methodology

Code: CP-206

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Define Research? Explain the process and various types of research in detail?

Q2. What do you mean by Research Design? Explain various types of research design and their applications.

Q3. Write a detailed note on hypothesis based research?

NIVERSITY OF SCIENCE & TECHNOLOGY,
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ASSIGNMENT (PART II)

Programme : MBA Semester : II

Course: Research Methodology

Code: CP-206

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

Q1. Explain attitude measurement techniques and their applications?

Q2. Write note on the following:

a) Factor Analysis
b) Regression Analysis

Q3. Write a note on qualitative research. Also describe various components of Research Report writing?