Directorate of Distance Education

Guru Jambheshwar University of Science & Technology,

Hisar

Programme: BMC Ist Year

Course: Human Communication

Code: BMC101

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	Max Marks: 15

Q1. Explain the definitions and functions of communication?   5

Q2. Elaborate the elements and process of communication?   5

Q3. Write about relation between Human communication and socialization?   5

PART-I I	Max Marks: 15

Q1. Define the theories of communication. What is the functional and relational theory?   5

Q2. What is Models of communication? Define SMCR model.   5

Q3. Differentiate between interpersonal communication and intrapersonal communication.   5

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Hkkx-II	**vf/kdre vad: 15**

iz-1. Hkk"kk vkSj cksyh ds chp ds Hksn dh foospuk djsaA
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iz-2. fganh Hkk"kk dh lkfgfR;d 'kSyh ls vki D;k le>rs gSa\ O;k[;k djsaA
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Directorate of Distance Education

Guru Jambheshwar University of Science & Technology,

Hisar

Programme: BMC Ist Year

Course: English

Code: BMC103

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**
Q1. Differentiate between spoken and written English?	5
Q2. What are the difference between vowels and consonants?	5
Q3. What are the uses of word and pronunciation?	5

PART-I I	**Max Marks: 15**
Q1. What do you mean by sentence and paragraph? Define.	5
Q2. What is voice? Differentiate between active and passive voice.	5
Q3. What is tense? Define with kinds.	5

Directorate of Distance Education

Guru Jambheshwar University of Science & Technology,

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Programme: BMC Ist Year

Course: Basic Skills Writing

Code: BMC104

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	Max Marks: 15
Q1. What are the purpose and scope of writing?	5
Q2. What are the basic elements of writing?	5
Q3. What do you mean by Basic principles of writing? Define.	5

PART-I I	Max Marks: 15
Q1. What do you mean by various forms of writing? Define.	5
Q2. What do you mean by Basics of word processing?	5
Q3. Prepare a Bio-data for job in a Hindi daily newspaper.	5

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Guru Jambheshwar University of Science & Technology,

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Programme: BMC Ist Year

Course: Computer Applications

Code: BMC105

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**
Q1. Write about the generations of computer?	5
Q2. What are the types the computer?	5
Q3. Write about MS office and its applications.	5

PART-I I	**Max Marks: 15**
Q1. What is page maker? Write about its usages.	5
Q2. What are internet protocols?	5
Q3. Write a detailed note on internet history.	5

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Guru Jambheshwar University of Science & Technology,

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Programme: BMC I Ind Year

Course: Sociology & Psychology

Code: BMC106

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**
Q1. Write about the relations between social sciences and Sociology?	5
Q2. What do you mean by community? Define.	5
Q3. What is the process of Social change?	5

PART-I I	**Max Marks: 15**
Q1. Write detailed note about nature of psychology.	5
Q2. What are the applications of psychology?	5
Q3. What is personality? Define.	5

Directorate of Distance Education

Guru Jambheshwar University of Science & Technology,

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Programme: BMC I Ind Year

Course: Political Science & Economics

Code: BMC107

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	Max Marks: 15

Q1. What do you mean by nature of political thought? Define.   5

Q2. Write a detailed note on Equality and justice.   5

Q3. What is the relation between government and democracy?   5

PART-I I	Max Marks: 15

Q1. What is the scope of economics?   5

Q2. Write a detailed note on features of Indian economy.   5

Q3. How swadeshi will improve Indian economy? Write your own views.   5

Directorate of Distance Education

Guru Jambheshwar University of Science & Technology,

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Programme: BMC I Ind Year

Course: Mass communication

Code: BMC108

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**
Q1. What is the process of mass communication? Write.	5
Q2. What are the elements of mass communication? Define.	5
Q3. Write a detailed note of Indian mass media history.	5

PART-I I	**Max Marks: 15**
Q1. Define the relation between theory of selectivity and agenda setting theory.	5
Q2. What is the effect of different mass media?	5
Q3. Differentiate between Newspaper and magazine.	5

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Guru Jambheshwar University of Science & Technology,

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Programme: BMC I Ind Year

Course: News writing

Code: BMC109

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**

Q1. What are the concepts of news? Write.   5

Q2. What do you mean by news value? Define.   5

Q3. How you will differentiate between news and feature?   5

PART-I I	**Max Marks: 15**

Q1. There are various types of news stories. What are they? Write.   5

Q2. What is the difference between news agencies and newspaper?   5

Q3. Differentiate between Radio news and TV news.   5

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Guru Jambheshwar University of Science & Technology,

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Programme: BMC I I Ird Year

Course: Reporting

Code: BMC111

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	Max Marks: 15
Q1. What are the Principal of reporting? Write.	5
Q2. What do you mean by news source? Define.	5
Q3. What are the qualities of a reporter? Write.	5

PART-I I	Max Marks: 15
Q1. There are various types of Beat. What are they? Write.	5
Q2. What is the difference between radio news and newspaper news?	5
Q3. Write about key technique of television news writing.	5

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Guru Jambheshwar University of Science & Technology,

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Programme: BMC I I Ird Year

Course: Editing

Code: BMC112

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**
Q1. What are the Principals and functions of editing? Write.	5
Q2. What do you mean by news Editing? Define.	5
Q3. What are the qualities of Editorial Staff? Write.	5

PART-I I	**Max Marks: 15**
Q1. Write the role and functions of sub-editors and assistant editor.	5
Q2. What is the difference between news writing and news editing?	5
Q3. Write about key technique news editing.	5

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Guru Jambheshwar University of Science & Technology,

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Programme: BMC I I Ird Year

Course: Advertising & Public relations

Code: BMC113

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**
Q1. What are the concepts and functions of advertising? Write.	5
Q2. What do you mean types of advertising? Define.	5
Q3. What are advertising strategies? Write.	5

PART-I I	**Max Marks: 15**
Q1. Write the role and functions of advertising agencies.	5
Q2. What is the difference between news media and advertising media?	5
Q3. Write about key technique Public relations.	5

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Guru Jambheshwar University of Science & Technology,

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Programme: BMC I I Ird Year

Course: Media issues

Code: BMC114

Important Instruction

All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centers concerned (university in case of Direct Student). Total marks are 30.

PART-I	**Max Marks: 15**

Q1. What do you mean by media freedom? Write.   5

Q2. What is right to information? Define.   5

Q3. What is censorship? Write.   5

PART-I I	**Max Marks: 15**

Q1. Define the relations between politics and media.   5

Q2. What are the social responsibilities of Media?   5

Q3. Write a detailed note on media and development.   5