

Assignment
Bachelor of Business Administration
(Through Distance Education)

BBA II Year

Session: 2015-16



Directorate of Distance Education
Guru Jambheshwar University of Science & Technology
Hisar

Prepared & Compiled by

Dr. Sanjay Tiwari

Course Co-ordinator

MBA Programme, DDE, GJUS& T

Programme: BBA II

Course: Business Law

Code: BBA-201

Important Instructions

Attempt all three questions from each assignment given below. All questions are to be attempted in legible handwriting on plain white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

ASSIGNMENT I

(15 Marks)

Q1. "The memorandum of association is the fundamental law or a charter defining the objects and limiting the power of a company". Discuss.

Q2. Who is an unpaid seller of goods and what are his rights against the goods? Has he any remedy against the buyer personally?

Q3. How is a contract of sale made? State briefly the necessary formalities of such a contract with illustration.

ASSIGNMENT-II

(15 Marks)

Q1. What remedies are available to an aggrieved party on the breach of a contract?

Q2. (a) What is the implied warranty in case of a sale by sample?

(b) State the doctrine of caveat emptor and exceptions to it?

Q3. Define prospectus? What remedies are available to the allottee who has subscribed for shares on the faith of a prospectus containing untrue statement?

Programme: BBA II
Course: Business Statistics
Code: BBA-202

Important Instructions

Attempt all three questions from each assignment given below. All questions are to be attempted in legible handwriting on plain white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

ASSIGNMENT-I

(15 Marks)

- Q1. Discuss the meaning and functions of statistics.
- Q2. Differentiate among dispersion, skewness and Kurtosis. How is kurtosis measured? Explain using a hypothetical example.
- Q3. Why index numbers are called economic barometers? What are the key issues in constructing index numbers? How is the cost of living index constructed?

ASSIGNMENT-II

(15 Marks)

- Q.1 . Comment on the following:
- (a) Advantage of correlation and regression
 - (b) Meaning and application of rank correlation
- Q.2. Why is random sampling considered better than non random sampling? Discuss in detail the lottery method and multi stage sampling method for selecting a random sample?
- Q.3. (a) A bag contains 6 red, 4 white and 2 green balls. Two balls are drawn without replacement. Find the probability of drawings (i) two red balls (ii) one white and one green ball and (iii) no red ball.
- (b) Eight coins were tossed simultaneously 256 times. Fit a binomial distribution for the expected frequencies.

Programme: BBA II

Course: Marketing Management

Code: BBA-203

Important Instructions

Attempt all three questions from each assignment given below. All questions are to be attempted in legible handwriting on plain white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

ASSIGNMENT I

(15 Marks)

Q1. Define the term Marketing. How does it differ from selling? Explain the scope of marketing in today's competitive environment.

Q2. Explain the elements of Marketing- Mix?

Q3. What is Price? Explain in detail any three methods of pricing with their relative merits and demerits?

ASSIGNMENT -II

(15 Marks)

Q1. Define the term 'advertising'. Describe its objectives and functions?

Q2. Define Consumer Behavior? Discuss the factors that influence the Consumer Decision making process?

Q3. Write short Notes on the following:

- (a) Product Life Cycle
- (b) Export Marketing
- (c) Personnel Selling
- (d) Branding

Programme: BBA II

Course: Financial Accounting-II

Code: BBA-204

Important Instructions

Attempt all three questions from each assignment given below. All questions are to be attempted in legible handwriting on plain white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

ASSIGNMENT-I

(15 Marks)

Q1. Describe the characteristics of Depreciation Accounting. Differentiate the various financial statements.

Q2. Distinguish between Revaluation Account and Memorandum Revaluation Account

Q3. Distinguish between dissolution of partnership and dissolution of firm.

ASSIGNMENT-II

(15 Marks)

Q1. Distinguish between Revaluation Account and Revaluation Account

Q2. Describe the various methods of redemption of debentures.

Q3. Show the pro forma of Balance sheet of a company as per schedule VI Part I of the Company Act. Take imaginary figures.

Programme: BBA II
Course: Financial Management
Code: BBA-205

Important Instructions

Attempt three questions from the assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

ASSIGNMENT-I

(15 Marks)

- Q1. Discuss the merits and limitations of equity stock and debentures as means of raising finance by a company?
- Q2. What is the importance of Capital Structure? Discuss the factor determining capital structure of a company?
- Q3. What is the significance of cost of capital? Discuss the method of calculating cost of equity capital?

ASSIGNMENT-II

(15 Marks)

- Q1. What are the economic reasons of mergers? Explain different approaches to valuation of properties of company at the time of their merger?
- Q2. Describe the important financial ratios which are worked out for interpreting the published accounts of a company?
- Q3. Write short notes on following:
- (a) Fund from operation
 - (b) Stable dividend policy
 - (c) Working Capital

Programme: BBA II

Course: Business Communication

Code: BBA-206

Important Instructions

Attempt all three questions from each assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

ASSIGNMENT-I

(15 Marks)

Q1. Define Communication and discuss its importance, types and process with suitable example?

Q2. Explain the barriers in communication and suggest the way of overcome it?

Q3. Discuss the strategies and principles for effective communication with suitable examples?

ASSIGNMENT-II

(15 Marks)

Q1. Discuss in brief the characteristics and layout of a good business letter with suitable illustration ?

Q2. Discuss in detail the objectives, features, and types of business report. Also write the major contents of a detailed business report?

Q3. Discuss the following:

- (a) Show cause notice
- (b) Charge sheet
- (c) Letter of dismissal

Programme: BBA II

Course: System Analysis & Design

Code: BBA-207

Important Instructions

Attempt all three questions from each assignment given below. All questions are to be attempted in legible handwriting on plane white A 4 size papers and handed over for evaluation to the study centres concerned. Each question carries 5 marks and the total marks are 15.

ASSIGNMENT-I

(15 Marks)

- Q1. Draw a flowchart of the step involved in a system development life-cycle? What are the implications of studying SDLC?
- Q2. What are the sources of project requests in an organized? Give Examples. Cite probable hints that point to need for a system's investigation? Pinpoint the basic methods for fact- finding? How does the systems analyst prepare for conducting interviews?
- Q3. What are the major considerations while designing an output form? Discuss the problem principles of effective designing of output forms.

ASSIGNMENT-II

(15 Marks)

- Q1. What are the activities involved in system implementation? Explain different techniques of system change-over.
- Q2. What are the advantages of documenting the system? Describe various types of documentation.
- Q3. Explain the activities involved in system administration, monitoring and control. Describe approaches to system implementation.