

Roll No.

Subject Code—6827

P. G. Diploma EXAMINATION

(Main/Re-appear Batch 2009)

TAXATION

PGDT-101

General Business Concept

Time : 3 Hours

Maximum Marks : 70

Note : Attempt *Five* questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Write short notes on the following :

- (a) Commerce Vs Trade
- (b) Nature of Business
- (c) Responsibility Accounting
- (d) TQM
- (e) Recruitment Vs. Selection

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- (f) Training Vs. Development
 - (g) Privatisation of PSUs
 - (h) Impact of Globalization on Indian Economy
 - (i) Finance Bill
 - (j) Performance Appraisal.
2. What are the unique features of Indian Business System ? What has been the impact of liberalization, privatisation and globalisation on it ?
 3. What are different dimensions of business environment ? Why a manager must always keep a vigil on changes in business environment ?
 4. What are the balance sheet and profit and loss account ? How are these analysed and interpreted ?
 5. What do you mean by corporate reporting ? Give a brief introduction to International Financial Reporting Standards ?

6. Write a detailed note on managerial functions.
7. Define Marketing. What is its importance in a developing economy like India's ? Describe 4Ps of Marketing.
8. What are the objectives and functions of human resource management ?