

Exami - 2009

Roll No.

Subject Code—2101

P.G.Diploma EXAMINATION

TAXATION

PGDT-101

General Business Concepts

Time : 3 Hours

Maximum Marks : 100

Note : Attempt *Five* questions in all. Question No.
1 is compulsory.

1. Write short notes on any *two* of the following :

- (i) Commerce vs Industry
- (ii) Corporate reporting
- (iii) Union budget
- (iv) Planning function
- (v) TQM
- (vi) Privatisation
- (vii) Advertising

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(viii) Training vs development

(ix) Performance appraisal

(x) Fiscal policy.

2. Discuss concept, nature and scope of business. How Indian business system is different from American business system ?
3. What are different components of business environment ? Why managers must keep an eye on changes in business environment ?
4. Write a detailed note on basic functions of financial management.
5. Define Management. Discuss at length different functions of management.
6. What is Marketing Mix ? Discuss different Ps of marketing mix.
7. Write a detailed note on objectives and functions of human resource management.
8. Discuss the nature and functions of public finance. What are main theories of taxation ?