

Roll No.

Subject Code—8127

M. Com. (First Year) EXAMINATION

(Main/Re-appear Batch 2009 Onwards)

MC-103

BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *Seven* questions. **7×5=35**

1. Define the spying technique of Environmental analysis.
2. Define the various levels of Environment.
3. Discuss the problems of small and cottage industries.
4. Explain the various measures for controlling the pollution.

5. How does the cultural environment affect the Business Environment ?
6. Explain the various functions of WTO.
7. What is the role of co-operative bank for improving the health of Financial Environment ?
8. These days Indian Business environment is very volatile. Comment.
9. How does the demographic environment affect the World Trade ?
10. Discuss the salient feature of Indian Economy.

Section B

Note : Attempt all the questions.

11. What is the difference between Economic and Financial Environment ? Explain. 12

Or

These days technological environment is changing very fast. Why ? How does it affect the World Trade ?

12. Discuss the basic concepts of intellectual property laws. Explain the enforcement of rights and remedies against infringement intellectual property. 12

Or

Explain the concept and meaning of Business Environment. How would you define the nature and scope of it ?

13. Write a detailed note on the volatile Global Environment. 11

Or

Elaborate the role of public and private sector for the development of the Economy. What type of facilities the Govt. should provide to them ?