

Roll No. ....

Subject Code—6886

**M. Com. (First Year) EXAMINATION**

MC-103

**BUSINESS ENVIRONMENT**

*Time : 3 Hours*

*Maximum Marks : 70*

**Note :** Attempt *Five* questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Write short notes on the following :

- (a) Difference between Small Scale and Medium Scale Industry.
- (b) Enumerate the techniques of environmental analysis.
- (c) What are the main objectives of W.T.O. ?
- (d) Differentiate between FDI and FII.
- (e) Concept of Pollution.
- (f) Concept of Multinational Corporation.

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P.T.O.

- (g) Concept of Globalisation.
  - (h) Sources of Water Pollution.
  - (i) Concept of PSU.
  - (j) Concept of Capital Market.
2. "International business environment is important for industries directly depending on imports or export." Comment.
  3. Define economic environment. How does nature and structure of the economy affect business decisions ? Explain.
  4. Discuss in brief the structure of Indian Capital Market.
  5. "Public control over public sector enterprises is exercised through the government and parliament." Comment.
  6. Write a note on what, why and how of competition analysis.

7. What do you understand by Intellectual Property Rights ? What are its types and characteristics ? Explain the environment relating to intellectual property in India.
8. Write notes on the following :
  - (a) Non-banking Institution
  - (b) Working of W.T.O.