

Roll No.

Subject Code—2153

M. Com. (Part II) EXAMINATION

Opt. Group—III (IB)

MC-205-IB

INTERNATIONAL BUSINESS

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Explain the process of Internationalization of Business.
2. What is the effect of economic factors on international business ? Explain with examples.
3. 'Globalization is a necessary evil.' Discuss.
4. Differentiate between licencing and contract manufacturing. Is it possible to call them as joint ventures also ? Give reasons.

(1-09-6-09)

P.T.O.

5. Briefly explain the organizational structure of WTO.
6. What is the current status of EEC ?
7. Discuss the implications of regional trading blocks on business.
8. "Future manager shall invariably be a global manager." Comment.