

Exami - 2009

Roll No.

Subject Code—2143

M. Com. (Part II) EXAMINATION

E-COMMERCE

MC-201

Time : 3 Hours

Maximum Marks : 100

Note : Q. No. 1 is compulsory. Attempt in all *five* questions. All questions carry equal marks.

1. Discuss the following in brief :

- (a) Define E-Commerce
- (b) B2B
- (c) B2C
- (d) HTML
- (e) Supply chain management
- (f) Cyber laws
- (g) E-Governance

(h) Payment security

(i) Information Technology Act

(j) Digital Signatures.

2. Discuss the concept of E-Commerce and its importance in business in India with suitable illustrations.
3. Write a detailed note on Hyper Text Markup Language with illustrations.
4. What is supply chain management ? Discuss the role of IT in SCM and elaborate the benefits of SCM in business.
5. How the Internet is useful for sales and advertising processes ?
6. Elaborate the payment security, authentication of payment and modes of payment with the suitable illustrations.
7. Discuss the recent development required in cyber laws after changing IT developments.

8. Write short notes on any *two* of the following :

(a) E-Governance

(b) IT Act, 2002

(c) Acknowledgement of Receipt.

2009

Roll No.

Subject Code—850-X

M. Com. (Part II) EXAMINATION

MC-201

E-COMMERCE

Time : 3 Hours

Maximum Marks : 100

Note : Attempt *Five* questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Explain the following :

- (a) ISP
- (b) Data
- (c) Contract
- (d) E-governance
- (e) Web Page
- (f) HTML
- (g) B2B
- (h) B2C
- (i) Supply chain
- (j) Advertising.

2. How does the value of marketing channel functions change when they become internet based ?
3. Define e-commerce. What are its direct benefits ? Discuss the forces fueling e-commerce.
4. Explain the features of HTML giving suitable illustrations.
5. Describe the recent developments in E-governance in India.
6. Explain the salient features of Information Technology Act, 2002.
7. What do you understand by Electronic Payments ? Discuss in detail about electronic payment mechanism.
8. Write notes on the following :
 - (a) Cyber Crimes
 - (b) Digital Signatures.