Subject Code—2138

M. Com. (Part I) EXAMINATION

ECONOMIC ANALYSIS

MC-104

Time : 3 Hours   *Maximum Marks : 100*

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Discuss the following concepts in 2-3 lines :
   (a) Managerial Economics
   (b) Law of Demand
   (c) Marginal Analysis
   (d) Law of Equi-marginal Utility
   (e) Revealed Preference Theory
   (f) Demand forecasting
   (g) Perfect competition
   (h) Business cycle
   (i) Transfer Pricing
   (j) Law of Return to Scale

2. Business Economics has both descriptive and prescriptive roles. Explain. How is an optimal decision made ?

3. What is meant by consumer equilibrium ? How does a consumer maximise his satisfaction in cardinal utility analysis ?

4. What are the factors which determine price elasticity of demand ? What roles does price elasticity of demand play in decision making by business firms ?

5. What are isoquants ? Why does an isoquant slope downward ? Why cannot isoquant cut each other ? Why are they convex to each other ?

6. What is Monopoly ? Explain the three conditions necessary for the existence of monopoly.

7. What do you mean by inflation ? Discuss its measure and remedial action in detail in present context.

8. Write short notes on the following :
   (a) Economies of scale
   (b) National Income.