

Roll No.

Subject Code—842-X

M. Com. (Part I) EXAMINATION

MC-103

BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 100

Note : Attempt *Five* questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Define the following terms :

- (a) Firm
- (b) Micro Environment
- (c) Capital Market
- (d) BSE
- (e) Dispute Settlement Body
- (f) MNCs
- (g) Divestment

- (h) Co-operative Banks
 - (i) Public Sector Banks
 - (j) Market Economy.
2. Do you think, the current economic environment is affecting the export of India ? Explain.
 3. What do you mean by economic system ? In which economic system India falls ? Explain.
 4. How does the water pollution restrict the business development opportunities ? Explain.
 5. Why are MNCs being criticised ? How do MNCs counter the criticism ?
 6. Write short notes on the following :
 - (a) WTO
 - (b) TRIPS
 - (c) TRIMS
 - (d) Foreign Investment.

7. Differentiate between Public, Private and Cooperative Banks. Explain the advantages of these banking types.
8. What do you mean by environmental analysis ? Differentiate between verbal and written information system.