

2007

Subject Code—7347

**M. Com. (Part II) EXAMINATION**

Optional Group—III (IB)

**INTERNATIONAL BUSINESS**

MC-205-IB

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** Q. No. 1 is compulsory. Attempt any *Four* questions from the rest of the questions. All questions carry equal marks.

1. (i) Where is the headquarters of WTO ?  
How many members does it have ?
- (ii) What is the present day name of EEC ?
- (iii) In India, which ministry participates in WTO negotiations ?
- (iv) What is TRIPS ?
- (v) How much FDI came in India last year ?

- (vi) Differentiate between global and multinational company.
- (vii) List the negative effects of multinationals in India.
- (viii) What are antidumping measures ?
- (ix) Which countries are members of SAARC ?
- (x) Differentiate between tariffs and subsidies.
2. Briefly explain how a company transforms from a domestic to a transnational company.
3. What is Globalisation ? Explain its effects on business.
4. Explain the effect of culture as international marketing.
5. What is FDI ? How does it influence the economy of a country ?
6. Explain the organisation and functioning of NAFTA.

7. Explain, in a nutshell, the steps in export of goods.
8. "In the days to come, there will hardly be any difference between international and domestic business.