

Roll No.

Subject Code—8211-X

M.B.A. EXAMINATION

(Fourth Semester)

(Re-appear Prior to Batch 2009)

OBH-415

**CROSS CULTURE AND GLOBAL
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Section A

Note : Attempt any *Seven* questions. **7×7=49**

1. Define Cross Cultural Leadership and its impact on decision-making.
2. Describe the role of the Organization development consultant.
3. Define low and high power distance with examples.

4. What are the ethical practices in International organization ?
5. How is culture affecting different technological style ?
6. What is the climate for doing business in India, ? Is it supportive of foreign investment ?
7. What is Management thought ? Differentiate Eastern and Western Management thought.
8. Define Cross-Cultural similarities and differences.
9. Explain Geert Hofstede's cultural dimensions to assist in differentiating cultures.
10. Define the following :
 - (a) Work Force Diversity
 - (b) Intellectual Property Rights.

Section B

Note : Attempt all the questions.

3×17=51

11. Given the low per capita income of the country, why would you still argue for India to be an excellent place to do business in the coming years ?

Or

Explain the role of the expatriate-manager in MNCs.

12. Why have interviews remained so popular and what steps can be taken to improve their effectiveness ?

Or

Interrelate the four concepts of grievances, new contracts, mediation and arbitration.

13. Define the following :

- (a) Corporate Strategy
- (b) National Cultures
- (c) PDI & UAI.

Or

Define the following :

- (a) Managerial Skill
- (b) Intellectual Capital
- (c) Globalization.