

Roll No.

Subject Code—8212-X

M.B.A. EXAMINATION

(Fourth Semester)

(Re-appear Prior to Batch 2009)

IB-418

**GLOBAL HUMAN RESOURCE
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Section A

Note : Attempt any *Seven* questions. **7×7=49**

1. Discuss Hofstede's Hermes Study.
2. "Cross Cultural Communication and Multinational Companies." Comment.
3. Discuss that language and religion factors affect International Business, culturally.

4. Discuss the growth of mergers and acquisitions alliances.
5. How are ethics involved in leadership ?
6. What are the factors of Cross-cultural differences affect managerial practices in Business Organisations ?
7. Suggest some steps to make cross-cultural communication effective in Business Organisation.
8. Discuss cultural influences on Marketing Mix.
9. What research methods do you follow to study the effective leadership in Multinational Companies ?
10. Discuss about international variables in Global Business.

Section B

Note : Attempt all the questions.

3×17=51

11. Define Global Business. Explain the different stages of development of Global business.

Or

What is the nature and scope of Global Business ? What are the future challenges of Multinational Firms ?

12. What are the elements of Culture ? Culture affects implementation and execution of strategies more than their formulation. Discuss.

Or

Explain the human cultural environment. Discuss important cultural variables in Global Organisation.

13. What types of knowledge do global HR expertise networks need to transfer ?

Or

Is it possible at all to standardise work practices in host countries, given the diversity factor ? If so, how will you go about standisation ?