

Roll No.

Subject Code—2230

M.B.A. EXAMINATION

(Fourth Semester)

OBH-415/507

**CROSS CULTURAL AND GLOBAL
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Discuss cross cultural difference in global business and its managerial implications with examples.
2. Explain Hofstede's Hermes study in detail with its relevance.
3. How Leadership is helpful in managing cross cultural differences in business organizations ?

(3-10-6-09)

P.T.O.

4. Write a detailed note on cross cultural communication with suitable illustrations.
5. Compare the compensation system of MNC and domestic Business set ups.
6. Critically evaluate the selection criteria for International assignments.
7. Discuss the salient features of Appraisal system in global perspective with current examples.
8. Write short notes on any *two* of the following :
 - (a) Business Negotiation
 - (b) Organizational structure of global organizations
 - (c) Cross cultural Research.