

Roll No. ....

Subject Code—2204-X

**M.B.A EXAMINATION**

(Third Semester)

(Re-appear)

(2Years New Scheme)

**INTERNATIONAL BUSINESS  
ENVIRONMENT**

IB-315

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** Attempt any *Five* questions. All questions carry equal marks.

1. Explain the socio-economic and political changes which are happening of the world level. How these changes are affecting the international business ? Support with examples.

(3-01-6-09)

**20**  
**P.T.O.**

2. Explain the different theories of international trade in brief. Which one is the most suitable in the present context ? 20

3. Differentiate between the tariff and non-tariff barriers. What are the purposes behind imposing these barriers ?

4. Explain the foreign exchange market mechanism. How the exchange rate is determined in the regulated markets and under free market forces ? 20

5. Write short notes on the following :

(a) Export management 7

(b) International operation management 7

(c) Regional blocks. 6

6. Differentiate between the concept of liberalisation and globalisation. In this era of globalisation, illustrate the importance of Human resource development. Devise the methods for the development of human resources. 20

7. Explain the role of W.T.O. in the promotion and expansion of international trade among the member countries. What are the major agreements which taken place under W.T.O.? 20
8. Elaborate the different parameters for the evaluation and selection of a country by MNCs for starting the international business. Explain with suitable examples. 20