

Roll No. ....

Subject Code—2188

**M.B.A. EXAMINATION**

(Second Semester)

(2 Years—New Scheme)

CP-206

**RESEARCH METHODOLOGY**

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** Attempt any *Five* questions. All questions carry equal marks.

1. What is the concept of Research of Methodology ? Write down these steps in research process.
2. Write detailed notes on the following :
  - (a) Research Objectives
  - (b) Bayesian Decision Theory.

3. What are the various types of Research Designs ? Explain.
4. What are the various advantages and limitations of Questionnaire method of Primary Data Collection ? Discuss.
5. Explain the significance of Sample Selection in Research. What are the factors to be considered while selecting a sample for a Research Project ?
6. What are the uses of SPSS and other software packages in research ?
7. What are multidimensional scaling and clustering method in research process ? Discuss.
8. Discuss the following :
  - (a) ANOVA
  - (b) Discriminant.