

Roll No. ....

**Subject Code—617-X**

**M.B.A. EXAMINATION**

(First Semester)

(2 Years—Old Scheme)

CP-102

**MANAGERIAL ECONOMICS**

*Time : 3 Hours*

*Maximum Marks : 70*

**Note :** Attempt any *Five* questions. All questions carry equal marks.

1. What is the importance of marginal analysis in the process of business decision making ? In which areas the marginal analysis is applicable.
2. Why is the demand forecasting essential ? How does the demand forecasting affect the business decisions ? Explain the different methods of demand forecasting.

3. Differentiate between the monopoly and monopolistic competition. Explain the different situations by diagrams about the maximum profit and minimum losses in the monopoly situation.
4. Explain the theories of profit maximisation and sales maximisation. Whether they are similar or contrary to each other ? Elaborate with logical support.
5. "Macro economics is the study of aggregates of economy." Elaborate. How does the study of micro-economics and macro-economics help to take the major decisions ?
6. What do you understand by inflation ? Explain the different theories of inflation ? What are the compelling reasons for the existing inflation in India ? How can it be checked ?
7. Explain the different roles of monetary and fiscal policy. How does the change of monetary and fiscal policy affect the sectors of economy ? Explain with suitable examples.

8. Write short notes on any *two* of the following :

- (a) Break-even analysis
- (b) National Income
- (c) Income and Substitution effects.