

June - 2008

Roll No.

Subject Code—9648-X

M.B.A. EXAMINATION

(Fourth Semester)

(Re-appear)

(3 Years Scheme)

CP-404

ENTREPRENEURIAL DEVELOPMENT

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Discuss about the different competitive theories of entrepreneurial development. Which theory is superior and why ?
2. Entrepreneurial performance is a function of socio-cultural background of the entrepreneur, his motivations, ability and the environment. Discuss in the light of entrepreneurship development in our country.

3. What is the concept of Entrepreneurial Motivation ? How is achievement motivation helpful in entrepreneurial motivation ?
4. What is an entrepreneurial support system ? Describe the entrepreneurial support system operating in India. What are the various agencies helping entrepreneurs at various levels in India ?
5. What do you understand by industrial sickness ? Identify the signals and symptoms of industrial sickness. What remedial measures would you suggest to assist industrial sickness ?
6. How would you judge the feasibility of a new project ? Explain with the help of an example.
7. Explain the role of Govt. and various promotional agencies in entrepreneurship development programmes in India.

8. Explain any *two* of the following :

- (a) Significance of an Entrepreneur in Economic Development of a country
- (b) Selection of Factory Location
- (c) Sources of Finance for the new entrepreneur
- (d) Entrepreneurial success in rural area.