

2007

Subject Code—7426-X

M.B.A. EXAMINATION

(Fourth Semester)

(Re-appear)

(3 Years—Old Scheme)

OBH-415/507

**CROSS CULTURAL AND GLOBAL
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks.

1. How national companies differ from multinational companies in context of human and cultural variables ?
2. Define Culture. Explain the characteristics. How culture is a divergent factor ?

(1-17)

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3. Give a brief account of cultural dimensions as explained in Hofstede's study.
4. Give steps in negotiation process. How negotiations are affected by cultural variations ?
5. What are features of value system ? Explain how values change overtime and impact HRM.
6. Define leadership and styles. How leadership styles differ in Japan and India ?
7. What do you mean by Performance appraisal and performance management ? Comment on performance management and appraisal in global perspective.
8. Explain any *two* of the following :
- (a) Low and High Individualism
 - (b) Structural evolution of global organisations
 - (c) Recruitment and selection criteria for international assignment.
 - (d) Japanese human resource management practices
 - (e) Challenges of MNCs.