

2007

Subject Code—7414-X

**M.B.A. EXAMINATION**

(Fourth Semester)

(2 Years—Old Scheme)

(Re-appear)

MM-409/IB-419

**E-COMMERCE**

*Time : 3 Hours*

*Maximum Marks : 70*

**Note :** Attempt any *Five* questions. All questions carry equal marks.

1. What are the different types of electronic payment systems ? Explain each of them.
2. Critically evaluate the e-commerce developments in India.
3. Discuss the major issues involved in digital copyright and electronic publishing.

4. Write notes on the following :
  - (a) Agile manufacturing
  - (b) Financial Intranets.
5. Explain various software modules in finance and human resource management systems.
6. Define e-commerce. What are its direct benefits ? Discuss the forces fueling e-commerce.
7. Discuss various management issues involved in online banking.
8. Write notes on the following :
  - (a) Internet Service Providers
  - (b) Treasury and Cash Management.