

2007

Subject Code—7427-X

**M.B.A. EXAMINATION**

(Fourth Semester)

(3 Years—Old Scheme)

(Re-appear)

IB-418/507

**GLOBAL HUMAN RESOURCE MANAGEMENT**

*Time : 3 Hours*

*Maximum Marks : 70*

**Note :** Attempt any *Five* questions. All questions carry equal marks.

1. "A multinational company faces challenges of dynamic and multiple business environments."  
Comment.
2. Explain the importance of culture for a firm operating in several countries.
3. Explain various cultural dimensions examined in Hofstede's study.

(2-10)

P.T.O.

4. Explain various communication barriers that can be faced by a firm having international business operations. How can communication effectiveness be achieved ?
5. Explain the recruitment and selection practices followed by a multinational firm.
6. Explain the basic organisational structure that can be adopted by a multinational firm.
7. Explain the various cultural differences affecting negotiations in international business. Also explain the negotiation tactics that can be applied in international business negotiations.
8. Write short notes on the following :
  - (a) Ethics in International Business
  - (b) Role of western management thought in Indian multinational companies.