

Qc7

Subject Code—7421

M.B.A. EXAMINATION

(Fourth Semester)

(2 Years—New Scheme)

FM-405/505

**PROJECT PLANNING ANALYSIS AND
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Write short notes on the following :
 - (a) Project appraisal by Financial Institutions
 - (b) Tax aspects in project planning.
2. Write short notes on the following :
 - (a) Break-even analysis and its impact on financial feasibility
 - (b) Planning capital structure of a company.

3. What is Social Cost Benefit Analysis (SCBA) ? Discuss the rationale of SCBA. Also, explain the UNIDO approach to SCBA.
4. Explain the concept of feasibility study. Discuss the main techniques of demand and market analysis. Give suitable examples.
5. Elaborate the concept of risk analysis in single and multiple projects with suitable illustrations. Also, discuss the qualitative criteria of project appraisal in detail.
6. Discuss and illustrate the essentials of successful project implementation. Support your answer with imaginary case study.
7. Define the concept of project financing. Discuss the norms policies and financing schemes by commercial banks. Also, elaborate the procedures of project financing along with suitable examples.

8. Define Project Management. How does it differ from project planning ? Discuss the major activities, which constitute the human aspects of project management.