

January—2007

Subject Code—5883

**M.B.A. EXAMINATION**

(Second Semester)

(Re-appear)

(2 Years—New Scheme)

CP-206

**RESEARCH METHODOLOGY**

*Time: 3 Hours*

*Maximum Marks : 100*

**Note :** Attempt any *Five* questions. All questions carry equal marks.

1. Explain the concept of Research Methodology.  
What are the steps in research process ?
2. Write short notes on the following :
  - (a) Research objectives
  - (b) Bayesian Decision Theory.

**P.T.O.**

3. Explain critically various types of Research Designs.
4. Discuss the advantages and limitations of questionnaire method of primary data collection.
5. What is the significance of sample selection in research ? Explain the factors which should be considered while selecting a sample for research project.
6. Explain in detail the uses of SPSS and other software packages in research.
7. Discuss the multidimensional scaling and clustering methods in research process.
8. Explain the following :
  - (a) ANOVA
  - (b) Factor Analysis.