

Subject Code—2660-X

M.B.A. EXAMINATION

(Fourth Semester—2 Years Scheme)

(Fifth Semester—3 Years Scheme)

(Re-appear)

ITM-421/506

RDBMS & SQL CONCEPTS

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Discuss the various advantages and disadvantages of Database Management System.
2. Write notes on the following :
 - (a) Data Integrity
 - (b) Data Dictionary.

(1-59)

P.T.O.

3. Describe what relationship types represent in an ER model and provide examples of unary, binary, ternary and quaternary relationships.
4. Discuss in detail about various Normalization Techniques.
5. What are the objectives of query processing ? How does query processing in relational systems differ from the processing of low-level query languages for network and hierarchical systems ?
6. What are the advantages and disadvantages of SQL ? Discuss important DML commands giving suitable illustrations.
7. Discuss the advantages and disadvantages of views. Describe how the process of view resolution works.
8. Write notes on the following :
 - (a) Distributed Database
 - (b) Arithmetic and logical operators.

Subject Code—2663-X

M.B.A. EXAMINATION

(Fourth Semester)

(3 Years Scheme)

(Re-appear)

CP-401

BUSINESS POLICY AND STRATEGIC ANALYSIS

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Explain the concepts of 'Business Policy' and 'Strategic Management'. What is the process of strategic management ?
2. Define Business, Vision, Mission, Objectives and Goals of a company. Discuss the steps in the formulation of a mission statement.

3. Explain the process of SWOT analysis. Discuss briefly the various components of external and internal environment.
4. Describe the various techniques used for analyzing corporate portfolio. Which one of these techniques is more effective and why ?
5. Write short notes on the following :
 - (a) The Experience Curve
 - (b) Value Chain Analysis.
6. What is the relevance of industry analysis to strategic choice ? Discuss Porter's model of industry analysis.
7. What are the competitive advantages of BSNL as compared to other mobile operators in communication technology ?
8. How strategic profile of a firm is developed ? Take the case of any firm and write down its profile.

Subject Code—2664-X

M.B.A. EXAMINATION

(Fourth Semester)

(3 Years Scheme)

(Re-appear)

CP-402

**DECISION SUPPORT SYSTEM AND
MANAGEMENT INFORMATION SYSTEM**

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks.

1. (a) Why is MIS developed as a federation of systems rather than as a Single Total System ? (7)
- (b) Explain the following : (7)
 - (i) The relationship and MIS to DSS
 - (ii) The relationship of MIS to Computer Science.

(1-66)

P.T.O.

2. (a) What is a Decision Support System ? What is the relationship between decision support system and MIS ? Discuss the role of computer technology in DSS. (7)
- (b) What do you understand by MIS ? What is its scope ? (7)
3. (a) How do the SDLC and Prototyping methods differ ? How might they be interrelated ? (7)
- (b) Differentiate between 'Decision' and 'Decision Making Process'. (7)
4. (a) Explain the concept of Simon's Model of Decision Making. (7)
- (b) Explain the concept of data model. What data models are used in DBMS ? Discuss the distinguishing features of each. (7)
5. (a) How does DSS assist in management ? Justify your answer by suitable examples. (7)
- (b) Explain various tools of DSS. (7)

6. Explain the various approaches used to develop MIS. (14)
7. (a) Explain the following terms with special reference to information quality : (10)
Timeliness, Accuracy, Relevance, Adequacy, Explicitness.
- (b) Differentiate between Personnel MIS and Product MIS. (4)
8. Write short notes on the following :
- (a) Executive Information System (5)
- (b) DGMS (5)
- (c) Performance Testing. (4)

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M.B.A. EXAMINATION

(Fourth Semester)

(Re-appear)

(3 Years Scheme)

CP-403

BUSINESS LEGISLATION

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks.

1. What are the essentials of a valid contract ?
What do you mean by breach of contract ?
2. Discuss in detail different types and features of negotiable instruments.

3. What are the rights of an unpaid seller ?
Discuss in detail.
4. How can a company be formed as per provisions of The Companies Act, 1956 ?
Also discuss nature and types of companies.
5. Write a detailed note on Consumer Protection Act ? Has it been successful in safeguarding the interests of a common consumer ?
6. What provisions of Companies Act pertain to dealing with oppression and mismanagement ?
Also discuss how a company can be wound up.
7. What information prospectus must include ?
Also discuss different types of shares.
8. (a) What is the procedure for holding Annual General Meeting of a company ?
(b) Briefly discuss Indian Cyber Laws.

Subject Code—2668-X

M.B.A. EXAMINATION

(Sixth Semester)

(3 Years Scheme)

(Re-appear—2002-03)

CP-601

RESEARCH METHODOLOGY

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Explain the importance of research in business. Also highlight the process of research with suitable illustrations.
2. What is Research Design ? Discuss its importance. Explain in brief different types of research designs.

(2-01)

P.T.O.

3. Discuss the various sources and types of data. Also write different methods of data collection used in research.
4. "Sampling plays vital role in research." Justify the statement. Also discuss merits and limitations of different methods of sampling.
5. Write a detailed note on the use of SPSS and other software packages in research.
6. Discuss in brief the applications of important advanced statistical techniques of data analysis used in research.
7. Outline and describe a suitable organisational structure of research department for a large size organization.
8. Write notes on any *two* of the following :
 - (a) Questionnaire design
 - (b) Tabulation of data
 - (c) ANOVA.