

Roll No.

Subject Code—6703

B.B.A. (Third Year) EXAMINATION

BBA-303

PRODUCTION MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Compare and contrast continuous and intermittent production systems highlighting their respective characteristics, advantages and limitations. 20
2. What factors will you take into account while selecting location to establish a factory ? 20
3. Provide a detailed account of production planning and control. 20

4. Discuss the techniques of forecasting demand highlighting their respective advantages and limitations. 20
5. Differentiate between time and motion studies and discuss the process of conducting time study. 5,15
6. What do you understand by Statistical Quality Control ? What kinds of charts are used in this ? 20
7. What do you understand by Economic Order Quantity ? Derive the formula of EOQ. 5,15
8. In the context of Inventory, discuss the following : 10,10
 - (a) Types of inventory items and costs
 - (b) Classification of Inventory Items.
9. What is Productivity ? How is it measured ? 5,15
10. Clarify the concept of plant layout and discuss various types of layout schemes. 5,15