

2009

Roll No.

Subject Code—786

B.B.A. (Third Year) EXAMINATION

(Re-appear)

BBA-301

ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Why Entrepreneurship development has become significant during the current times ? Discuss the role of the Entrepreneurship in economic development.
2. "Entrepreneurs are made not born." Comment.
3. What are the main reasons for sickness on a large-scale in SSI ? Suggest measures to overcome this problem.

(1-11)

P.T.O.

4. Define a Project Report. Discuss the contents of a project report. How is it prepared ?
5. Explain the concept of Working Capital. What are the major determinants of working capital requirements of a manufacturing unit ?
6. Critically evaluate the role of Government and other promotional agencies in Entrepreneurship development in India.
7. Explain the incentives available to small scale industry these days in India.
8. If you want to start a small scale industrial unit, how would you proceed ? Discuss the procedural steps in setting up of an industry.
9. Critically evaluate the Entrepreneurship development programmes available in India.
10. Write short notes on the following :
 - (a) Measurement of Market Potential
 - (b) Sources of Finance for SSI
 - (c) Factors determining the location of a factory.