January-2007

Subject Code—5873-X

B.B.A. (Third Year) EXAMINATION

(Re-appear)

BBA-303

PRODUCTION MANAGEMENT

Time: 3 Hours Maximum Marks: 80

Note: Attempt any Five questions. All questions carry equal marks.

- "Production management is a sub-system of the business organisation." Comment and discuss the concept of production management and also explain its functions.
- 2. What is Plant Layout? What are its objectives? Discuss the factors which affect plant layout decision.

- 3. Write a detailed note on managerial issues in production planning and control.
- Discuss what, why and how of Production Process Analysis?
- 5. What is Demand? Why should it be forecasted? Briefly explain the methods of demand forecasting.
- 6. What is Productivity? How is it affected by work style? Explain the method of measuring the productivity.
- "Quality control is as old as industry itself." Comment and define quality control. Would you recommend pre-action and/or post-action quality control in today's business? Give reasons.
- Explain the purpose of preparing control chart.
 - Types of control charts. (b)

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Procedure to compute upper and lower control limits in case of \overline{X} and R-charts.

- is even greater in an industry." Comment and explain the principles and systems of codification.
 - 10. Define ABC Analysis. Why is it used ? Explain the managerial implications of ABC analysis.