

January-2007

Subject Code—5871-X

B.B.A. (Third Year) EXAMINATION

(Re-appear)

BBA-301

ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Maximum Marks : 80

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Explain the terms Entrepreneur and Entrepreneurship. Discuss the role of entrepreneurs in the economic development of a country.
2. "Entrepreneurs are made not born." Comment.
3. What is Achievement Motivation ? How is it promoted ?

P.T.O.

4. What are the major problems with Small Scale Industry (SSI) these days ? Suggest measures to promote SSI performance in new economy.
5. Explain the incentives available to small scale industry in India.
6. Critically evaluate the role of Government and other promotional agencies in entrepreneurship development in India.
7. What do you mean by feasibility study ? Discuss the various types of feasibility reports prepared in project formulation.
8. Critically evaluate various entrepreneurship development programmes available in India.
9. Define Working Capital. Discuss the determinations of working capital requirements of a manufacturing enterprise.

10. Write short notes on the following :

- (a) Procedure to start small scale industry
- (b) Measurement of market potential
- (c) Factors determining the location of a factory.