PROGRAMME OUTCOMES OF MBA PROGRAMME

The MBA is a highly prestigious management course of modern times and prepares the participants for taking up middle and top level challenging executive assignments in private and public sectors. Accordingly, they are imparted adequate conceptual knowledge and practical training in various functional areas of management comprising Finance, Marketing, Human Resource Development, International Business and Business Analytics. MBA at DDE is a two years Programme divided into four semesters. The Programme is aimed at following outcomes:

- **PO1. Business Management Knowledge**: Apply knowledge of business management theories and practices to solve business problems.
- PO2. Critical Thinking and Problem Analysis: Foster Analytical and critical thinking abilities for data based decision-making.
- PO3. Leadership and Business Solutions: Ability to develop Value based Leadership ability that offers business solutions.
- PO4. Communication and Other Skills: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO5. Team Dynamics and Management: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.