

Expected Programme Outcomes of B.A. Mass Communication Programme

After the completion of the B.A. (Mass Communication) program, an individual can pursue their career in the following fields: Electronic Media: (Television & Radio) Anchor, News Reader, Producer & Editor, Radio Jockey, Radio Producer, Radio Anchor, News Reader, Media Marketing & Media Management. Print Media: Reporter, Editor, Media Marketing & Media Management, Reporter, Sub-Editor, Editor, Layout Designer & Photo Journalist. Public Relations & Events: PR Consultant, Corporate Communicator and Event Manager. Advertising & Branding: Client Servicing, Copywriting, Visualize and Accounts Manager. Social Media: Content Development, Media Design.